



2017 *National Drug & Alcohol Facts Week*<sup>SM</sup>: Monday, January 23<sup>rd</sup> through Sunday, January 29<sup>th</sup>.

**What is *National Drug & Alcohol Facts Week*<sup>SM</sup>?**

*National Drug & Alcohol Facts Week*<sup>SM</sup> links students with scientists and other experts to counteract the myths about drugs and alcohol that teens get from the internet, social media, TV, movies, music, or from friends. It was launched in 2010 by scientists at the National Institute on Drug Abuse (NIDA) to stimulate educational events in communities so teens can learn what science has taught us about drug use and addiction. The National Institute of Alcohol Abuse and Alcoholism became a partner starting in 2016, and alcohol has been added as a topic area for the week. NIDA and NIAAA are part of the National Institutes of Health.

**What happens during *National Drug & Alcohol Facts Week*<sup>SM</sup>?**

*National Drug & Alcohol Facts Week*<sup>SM</sup> is an opportunity for teens to **SHATTER THE MYTHS**<sup>TM, SM</sup> about drugs and drug use. In community and school events all over America, teens, scientists and other experts come together to ask experts questions about how drugs affect the brain, body, and behaviors.

**How can I plan an event for *National Drug & Alcohol Facts Week*<sup>SM</sup>?**

Check out the [National Drug & Alcohol Facts Week](#)<sup>SM</sup> Website for more information. NIDA offers online toolkits with lots of suggestions on how to plan events, how to find experts who can participate, and how to connect with NIDA staffers who can help. The site also tells you how to register your event, and how to get free materials for teens, including the [National Drug & Alcohol IQ Challenge](#) quiz, and our popular [SHATTER THE MYTHS](#)<sup>TM, SM</sup> booklet. [Toolkits](#) explain how to focus events on all drug use, or specific drugs. There is also a toolkit [en Español](#).

**Why Celebrate *National Drug & Alcohol Facts Week*<sup>SM</sup>?**

Looking at past month drug use among high school seniors, more than 5% misuse prescription drugs; more than 20% smoke marijuana, and 35% use alcohol. Many teens are not aware of the risks to their health, to their success in school and the dangers while driving under the influence. When teens are given the scientific facts about drugs, they can be better prepared to make good decisions for themselves and they can share this information with others.

**Who are the Federal Partners for *National Drug & Alcohol Facts Week*<sup>SM</sup>?**

NIDA and NIAAA have many federal, state and local partners working together to get the facts about drugs to teens in communities all over America. Partners include the [Substance Abuse and Mental Health Services Administration](#), the [White House Office of National Drug Control Policy](#), the [Office of Safe and Healthy Students in the U.S. Department of Education](#) and the [Drug Enforcement Administration in the U.S. Department of Justice](#).

For more information on *National Drug & Alcohol Facts Week*<sup>SM</sup> visit the Web site: <http://teens.drugabuse.gov/national-drug-alcohol-facts-week>, email us at [drugfacts@nida.nih.gov](mailto:drugfacts@nida.nih.gov), or call 301-443-1124.